



Improving What Matters

A publication for the members of Georgia's Own Foundation

DIRECTOR'S NOTE

Happy New Year, members! I hope you all had a wonderful holiday and are settling into the Roaring 20s. As we begin this new year, it's hard to imagine topping the work that we did together in 2019: our Golf Challenge raised a record \$110,000 for L.E.A.D., we raised \$10,000 for Action Ministries' Smart Lunch, Smart Kid program, and the love and enormous generosity we discovered through the 85 Acts of Kindness simply took our breath away. However, our 85th act gave me every assurance that kindness is contagious and giving is here to stay and grow.

To cap off our year-long program, we held a social media contest asking our followers to vote for the most deserving non-profit. The winner was a group called Miracle at KSU, a student-run organization that raises funds throughout the year for Children's Healthcare of Atlanta; this year in particular the AFLAC Cancer and Blood Disorder Center. I had the opportunity to meet with the Executive Team and the organization, passion, and heart these students have for making a difference in such an important way was not only uplifting because it ended the 'Acts' on such a high note, but also because our future is in extremely good hands!

Thank you for helping us improve what matters in 2019, and I know that together we're in for an even better 2020.

Marin

Marin Kraushaar

Executive Director, Georgia's Own Foundation



Students on the Executive Committee of Miracle at KSU, receiving their \$8,500 grant to aid in their efforts to raise money for Children's Healthcare of Atlanta. The grant was our 85th Act of Kindness.

MISSION MOMENT



"Thanks for everything you all do for our Ambassadors and the Atlanta community as a whole. I wish more foundations included more grassroots youth development funding in their portfolio like you all do - that's where the real work is...that's where the kids who fall through the cracks are."

-Kelli Stewart, Co-founder and Executive Director of L.E.A.D.

UPCOMING EVENTS

Kendra Scott + Bert's Big Adventure

We are super excited to be partnering with Kendra Scott on a fundraiser for Bert's Big Adventure. During the week of February 3rd-9th, any piece in the BBA suite will generate a 20% donation and 100% of the proceeds from the Georgia Peach Charm will be donated! Of course we're ending the week with a party... come see us at any of the 3 Atlanta-area Kendra Scott locations on Sunday, February 9 from 4-6 pm for refreshments *and* 20% off of ALL purchases. You can knock Valentine's gifts out in one night! Plus, for each piece purchased from the BBA suite during the party, Georgia's Own Foundation will give a piece of Kendra Scott jewelry to a 2020 BBA family.

WAYS TO HELP

- Visit smile.amazon.com and select Georgia's Own Foundation as your designated charity. Amazon will donate 0.5% of your eligible purchases to us. Couldn't be easier!
- Consider making a tax-deductible donation in any amount on georgiasownfoundation.org.