



IMPACT REPORT

IMPROVING WHAT MATTERS



GEORGIA'S OWN
FOUNDATION



A message from Our Director, Marin Kraushaar

In 2025, Georgia's Own Foundation continued to advance its mission of Improving What Matters by supporting programs that help people get ahead, get involved, and own their future. Our commitment to empowering local youth and strengthening our communities remained at the heart of everything we accomplished.

This year brought meaningful growth across our philanthropic efforts, from championing youth development initiatives to deepening our investments in education, financial literacy, and community well-being. Through longstanding traditions like our annual fundraising events and community volunteerism, we strengthened partnerships and expanded the impact of the organizations we proudly support.

None of this would be possible without the generosity of our donors, the dedication of our employees and volunteers, and the support of our members and community partners. As we look ahead, we remain inspired by the progress we've made and energized by the opportunities before us to continue improving what matters for individuals and families across Georgia.

\$220,000 in Grants Awarded

Supporting nonprofit organizations focused on youth empowerment, education, and financial literacy

\$39,000 in Scholarships Awarded

Continuing our tradition of providing scholarship opportunities to young adult members working toward higher education

Record Breaking Fundraising

\$160,000 raised at the 16th Annual Georgia's Own Golf Challenge benefiting L.E.A.D. Center for Youth

1,263 Volunteer Hours Contributed

Employees serving organizations across the state

5,038 Meals Packed

Our volunteers joined together to support local families by assembling meal kits for those facing food insecurity, packing 5,038 meals in 2025

\$74,383 Donated to Community Organizations

Supporting programs that are making a real difference for Georgia families



IN THE COMMUNITY

GEORGIA'S OWN DAY OF SERVICE

Each year on Georgia's Own Day of Service, our teams across the state rally together to support local nonprofits through hands-on, meaningful service. From preparing meal kits to organizing community resources and supporting youth programs, this event reflects our mission to help people get involved and strengthen the communities we serve. This year, we partnered with Habitat for Humanity to build, paint, and repair homes—making a lasting impact for families in need.



IN THE COMMUNITY

GEORGIA'S OWN GOLF CHALLENGE



The 16th Annual Georgia's Own Golf Challenge was our most successful yet, raising a record \$160,000 for the L.E.A.D. Center For Youth. This signature event continues to support sports-based youth development, character building programs, and leadership opportunities for at-risk young men and women in Atlanta.

IN THE COMMUNITY

BACK TO SCHOOL SURPRISE DRIVE

Georgia's Own Credit Union surprised educators at two Georgia elementary schools with a Back-to-School Shopping Spree, donating \$8,000 in classroom supplies to help offset the out-of-pocket costs teachers often bear to support their students. This initiative strengthened learning environments for students at Cascade Elementary in Atlanta and Mitchell County Elementary in Baconton.





IN THE COMMUNITY

MEAL PACKING

In 2025, Georgia's Own Foundation expanded its efforts to fight food insecurity by working alongside Helping Hands End Hunger, Food Rescue at The Block, Women's Community Kitchen, Hope Atlanta, MUST Ministries, and Savannah Feed the Hungry to assemble and distribute essential meal kits and resources to families and individuals across Georgia. Through these collaborative, hands-on volunteer initiatives, our teams helped address hunger in schools, community kitchens, emergency shelters, and neighborhoods with the greatest need—ultimately packing 5,038 meals and strengthening our shared commitment to nourishing and supporting the communities we serve.

THANK YOU TO OUR DONORS AND SUPPORTERS

Our work is only possible because of the incredible generosity of our donors, employees, credit union members, and community partners. Your commitment enables us to continue awarding grants, scholarships, volunteer opportunities, and other community engagement initiatives for local youth.

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THANK YOU FOR HELPING US IMPROVE WHAT MATTERS.

Together, we are building brighter futures for Georgia communities today—and for generations to come.



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